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Mainland China

中國內地會員招募動向

2008

Wuhan University Students Placement Programme



Six final year students from the Wuhan University Property Management Degree Course were on their summer placement in Hong Kong in the month of August. The programme, lasted for 3 weeks, was sponsored by APB, Hong Kong Housing Society and Funning Property Management Ltd.

The Wuhan University degree course is fully accredited by CIH and its graduates are recognized to have attained the level of professional knowledge and qualification for admission to corporate membership of the Institute. The course is also known to be the first degree programme on Property management in China to be accredited by the Ministry of Education.

During their stay in Hong Kong, the students were stationing at different housing estates for internship training under the mentorship of experienced housing managers. They also visited a portfolio of Properties of diversified nature including rental housing estates, luxurious apartments, modern office buildings, shopping centres and university campus. The students were arranged to attend serial lectures and forums

facilitated by members of APB on topics of interest to enrich their knowledge of the profession.

In the closing ceremony of this internship programme, the students expressed that they were extremely fortunate to have the opportunity to gain both the practical experience of and valuable insight into the Property management profession in Hong Kong. The 3-week programme had changed their perception about Property management as a professional service, and reinforced their conviction about taking Property management as their life-long career. They were grateful towards the generosity of their sponsors and the thoughtfulness of APB in organizing such a wonderful programme.

In accrediting and throwing its full support behind the Wuhan University Property Management Degree Course, CIH is hoping to sow the seeds for its future development in China. As the first batch of students graduate in 2009, some of them might become CIH members, they would help to realize one of the Institute's missions of becoming an international professional body in housing management.

Yuen Wai Kay Ricky
Chairman of Professional Development Committee

Training Courses in Mainland China



On request of Vanke, the leading developer in Mainland China, APB, with assistance of SPACE Hong Kong University, launched the first course on Training Programme for Housing Professional in China for their 50 staff of manager grade or above in July 2008. The intensive four days course served part of the requirements for application for Corporate Membership. The objective of the course was to broaden the views of the participants who were experienced Property management practitioners in Mainland China. The course was injected with the element of international perspective of Property management including Tendency and Development of International Property Management; Corporate Financial Planning and Corporate Development; New Technology Environmental Protection; Property Market Cycle and Property Development; Strategic Property Management; Property Management Law and Responsibility; and Public and Private Housing Development. Speakers were from academics and leaders of the industry. Those who are interested in obtaining the CIH membership and can meet the requirements for Corporate Membership through Direct Final route have to

satisfactorily complete a thesis and pass a professional interview.

It was a breakthrough in professional development and membership drive in Mainland China. Following the Property development and rising expectation of people in the area, there will be an increasing demand for professional Property management and professionalism. CIH is expected to play an important role in the years to come.

Wong Hin Nang
General Manager (Professional Development),
CIH APB